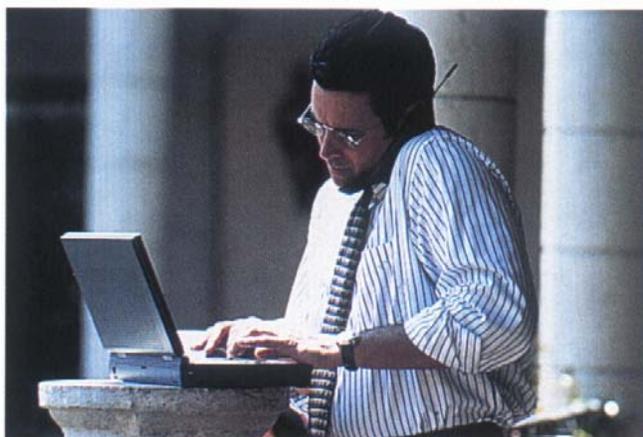


SURFSTATION 9 ©
Reseller Brochure & Rules Document



- **The Product:** Unique Cyber Café Billing and Café Management software with features that satisfy every service need of a Cyber Café and/or network environment measuring out to client machines the resources located on a server. **Name: SURFSTATION 9**[©]
Made 100% indigenously by Idevworks Ltd. It has capabilities/strengths that place it at least 30% ahead of the best software presently in the Nigerian market.
- **Product Access:** The software shall be placed on the web and be available for download. Anyone can download but not just anyone can be an approved Reseller. The downloaded pre-license copy shall have a lifespan of 10 days.
- **Product Classification:** The service comes as two unique products: **CLASSIC AND PREMIUM. CLASSIC** comes at a price of ₦15,000. On download, It arrives a server bundled with **300 SMS** credits from which the café owner directly and immediately makes ₦3,000. It supports heavy networks up to a 40-client LAN. **PREMIUM** is our vintage version. It is sold at ₦22,500 and it comes with **1,000 SMS**. Immediate profit of ₦10,000 to the café management and able to support 256-client LAN. **SMS recharge accounts** would be made available on request. The marketing strategy would ensure that customers keep asking for SMS credits. This drives continued purchase of credits in small packets by the Café owner, which eventually drives profitability. The SMS Reseller points would be communicated to the Café owner/Network manager.

- **What Makes One an Approved Reseller?**

Very simple.

Know a list of café addresses or café owners. Be a Café Engineer or simply a good seller/marketer with some drive. If you need sales acumen and need to develop abilities to have a personal/home business off our business opportunity, write in detail your intent to marketing@idevworks.com. You start with speaking with a few prospects, and then secure a few commitments. Next, meet us to get a user's manual in order to guide you through understanding the features of the product. You then purchase a license key and install SurfStation 9 for the customer. While the evaluation copy is running, you may additionally demo the service by using SMSBlues credits or the SMS each download comes with. Ensure you get paid for the licensed copy before or as soon as the 10 days expire. Pay into our Bank account the amount for another license or work out with the **Head, Sales** (08033019134) what best pay-upload model is best for you. IDevworks does not concern itself with scenarios where you can or choose to sell above the recommended selling price. Our understanding of the market and the psyche of our people indicates that since low entry price is one of the selling points of this software, a co-opting of the Reseller into our pricing scheme would be advisable otherwise we either narrow ingenious selling opportunities for Resellers or make it almost impossible to sell. To improve your sales, and consolidate your identity, you need to have registered with us. After having made sales of up to **20** paid-up installations within the first 50 days, you get some recognition and have **your name, picture and contact** put on the corporate website. That entitles you to benefiting from **half of every after-sales support service charge**...sustained extra revenue on customers you help set up. The Head, Sales would work out the protocols for you.

- **Product Details:** Once downloaded, the software can be auto installed from the server. What is downloaded is an evaluation copy and has a validity period of 10 days. The server ID (IP Address) of the download host computer is noted and would not be granted another download if the evaluation copy download is attempted a second time. The evaluation copy comes SMS-enabled but does

not have the standard start-up credits of 300 SMS. The Reseller shall be armed with [SMSBlues](#)® credits however, with which he/she shall demo the SMS capabilities of the software during the sales pitch.

- **Product Support:** On the software GUI, the phone number of one of the Management staff of Idevworks (Head, Sales) is given as a contact (**Mr. Godwin:** 08033019134). Additionally, the contact email address is furnished. For phone-in online support or via email address (gdo@idevworks.com) response, the cost is free, but for physical presence, the amount would be negotiated with Mr. Godwin. Only authorized resellers may visit clients for such support as all clients' request for support gets channeled to us.
- **Selling Model:** After each sale, you might wish to remit money to our account and get another license key without physical visit to our office (even on physical visitation to our office, the key shall be sent to your mobile phone or secure email address). All you simply do is pay into any Zenith Bank Branch (**Account Name:** Godwin Omomowo. **Account Number:** 6020025684) the sum due Idevworks Ltd.
- **System Features:** A few are listed below

Creates Tickets:

Day, Nights, Special promos etc.

1. Regular member special, Batch member special, multi-time and multi-rate chart (for you to specify different rates for different hours of the day...**maximize profits** by increasing the rates for peak periods and dropping it slightly for off-peak periods).
2. For any of the tickets, you can **specify the days of the week it can be used** (e.g. MONDAY-only ticket: purchased on Monday, used on Monday, next use allowed is next week Monday etc).
3. Also you can specify the specific **time of the day** the ticket purchased is usable (e.g. b/w 7am and 3pm, 3pm and 10pm etc. You can specify expiry date from date of first use.
4. **You can specify services allowable:** if a specific ticket can allow SMS sending, allow printing or just enable browsing without access to the accessory services, network neighborhood, Microsoft Word, Excel, PowerPoint etc. and your system settings.
5. Creates a daily sales report. Can be monitored remotely by owner...**report can be sent automatically, untampered with to the owner's email address**...a double check on café manager/attendant's work if café owner is say, overseas.

SECURITY (Anti-hack and Anti-Spam)

1. You can **view the café floor** to see what people are doing on the systems....**remotely**.
2. You can determine what programs/applications are run on your systems (email extractors, spyder etc. that slow down speeds of general users and hacks into the work of unsuspecting café users can be “locked out”). You can refuse, from the server, a click by the user of one of the client machines to a particular site or ensure a certain **spam letter** closes or gets saved for referral. To help you, **SURFSTATION 9**[©] comes with a default list of restricted “trouble” sites like adult.com, sex.com etc...we assume that the café is for business and level-headed people.)
3. You can **block websites** you don't want people to visit by adding to the list. You can **hide the computer hard drives**: Hard Disk, CD-Rom, and Floppy... (advantage: prevents abuse and virus infestation)
4. **Professional use of simplicity and complexity**: Simplicity at the front end (easy-to-use), complex levels of security at the back-end (hard to hack).

UPGRADES

SURFSTATION 9[©] can automatically upgrade all clients from the server without physically visiting the clients.

As soon as **new patches** for the version are available on the website, the server downloads these and asks you if you want to install them or you can save them for later installation. *It is the easiest and safest thing to have happened to internet browsing.*

Any **product improvement suggestions** can be considered and if approved, effected. Simply send a mail to gdo@idevworks.com or customerservice@idevworks.com.

This version came off extensive grassroots research to over 1,300 cafes in Lagos and over 400 others around the country. It addresses the main concerns of a Café owner who has invested money and should be loved by members of staff who share that resolve and vision.

* The listenership culture of our management ensures that people can we shall eventually have a **SURFSTATION 9** that satisfies all expectations. We shall continue to improve on all complaints, suggestions and pool all feedback with proprietary software that will address the chief requirements of our market.

AESTHETICS

Though not the major consideration in comparison to stability and functionality, the main color hues are pleasing to the eyes... soothing blue and grey.

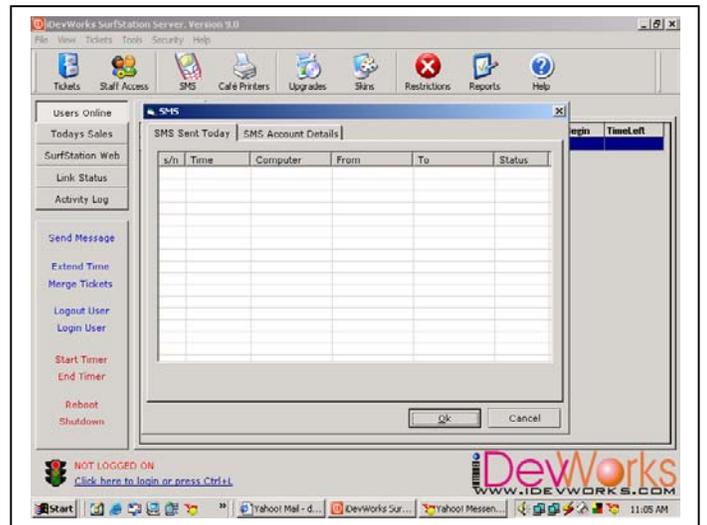
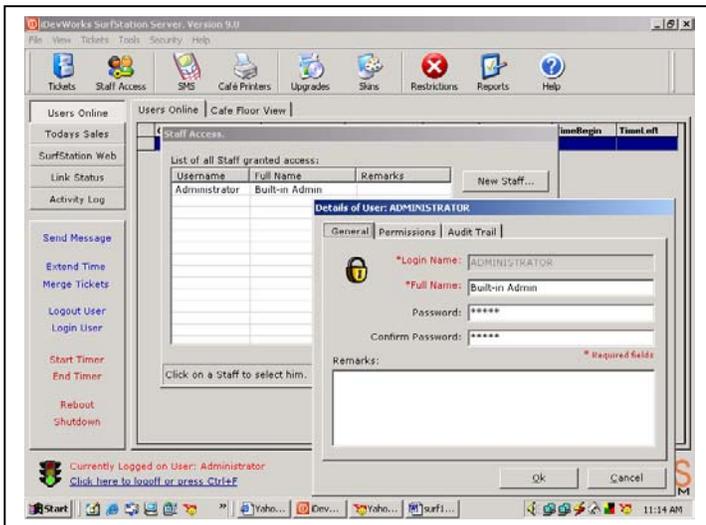
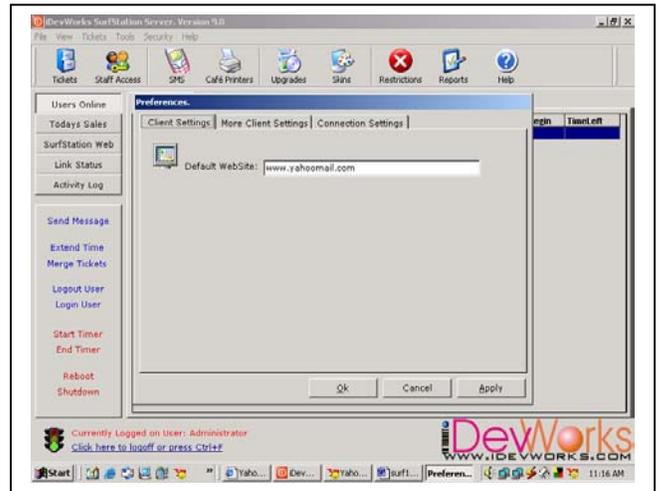
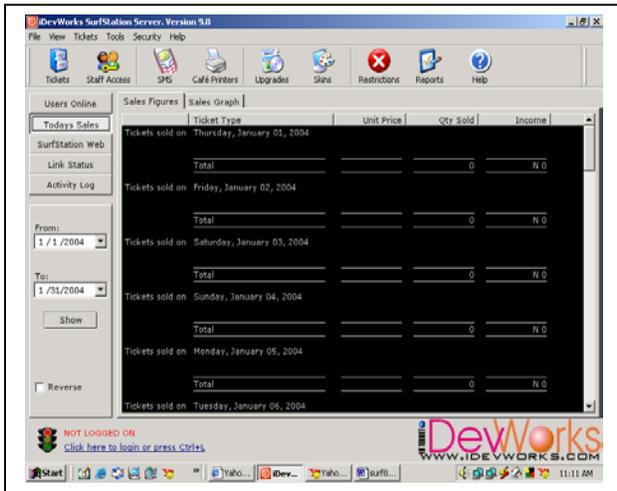
CRASH reluctance

Unlike certain other timers, **SURFSTATION 9**® will not crash your operating systems. It has a very small 'footprint' (i.e. installs minimal and very small files and that allows more disk space and RAM space for your natural system operations. It does not install system-disturbing files as others do...please verify with internet speed site checks).

Minimal interaction with your system settings is a major strength of this software.

USER-FRIENDLY

No offensive adverts....customer browses without having to battle annoying pop-up windows. Below are various looks of the **server interface**:



Reseller Personal Data fill-in sheet

(Please detach and submit@Idevworks office:12, Samota Falola Street, Off Unity Road/Olowu street, Ikeja, Lagos)

***Name:** _____

***Contact Address:** _____

***Contact phone number** _____ (mobile) _____ (home)

***Email address:** _____

***Present Occupation:** _____

***Experience in Selling:** _____

***What product and when sold:**

***Personal Bank account Name & Number** _____

***What you presently know about the problems of the Cyber Café Business in Nigeria:**

***What number of successful new license installations can you commit to in the next 30 days? (Pick a number ambitious enough to mark you as an aggressive marketer as well as one you can achieve)** _____

***How do you plan to achieve that:**

What is your prime sales target?

Cyber Cafes

ISPs

Resellers

Corporate bodies

Reseller agreement

(Please detach and submit@Idevworks office:

12, Samota Falola Street, Off Unity Road/Olowu street, Ikeja, Lagos)

I..... of #.....agree to be an approved Reseller of Idevworks[®] Ltd. I shall furnish the company all details of my transactions with any customer I interact with on their behalf. I am in full consent with the pattern of working indicated in this document.

Signature.....

Date.....

Idevworks[®] Staff Name &

Signature.....

Date.....

Approved Reseller Code: _____

Passport Photograph:

